

### **Impact and sustainability**

The project demonstrates that it will have an impact on aspects related to employment, poverty and internationalization in the network to be established among the participating higher education institutions. In this regard, three main elements are identified, namely:

- 1) the establishment of career centers,
- 2) capacity building of the partners' staff and students and
- 3) Improving the relationships between Jordanian and EU partners.

This is important in terms of the development and tailoring of concept modules as part of a new approach to encourage employment and reduce poverty.

The project suggests a clear and efficient dissemination plan during the lifetime of the project. The work package devoted to dissemination includes several concrete activities, including the use of information materials, a website platform, an operative network, social media, annual meetings, workshops, public events, press, publications and conferences; however, information provided about how these means will be implemented needs further elaboration in the work plan and in the Logical Framework Matrix. Overall, the dissemination plans at the national and international level are good and aim to reach all the identified target groups.

The project suggests an appropriate approach to guarantee the dissemination process beyond the lifetime of the project into mainstream Jordanian higher education programmers. It also indicates how the Partner Country institutions, through their established career centers, will deal with the issue of employment and poverty in the future. The career centers, the trained staff, the continuous preparation of teaching and training material, the cooperation with non-academic partners and the website, will support the sustainability of the project. However, while all these actions are essential, no particular explanation is given regarding how they will generate the necessary sustainable development of the established programme.